

# WorldPop data in action: the power of co-development



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Building engagement with partner organisations is a core part of the WorldPop methodology

WorldPop partners with National Statistics Offices on the co-development of modelled population estimates

This type of co-development partnership allows WorldPop to increase the impact of its data and get it into the hands of the people who can use it to make better decisions

As well as National Statistics Offices, WorldPop also builds partnerships with other data producers and development partners to continuously improve its products and increase their accessibility



By partnering with National Statistical Offices WorldPop can:

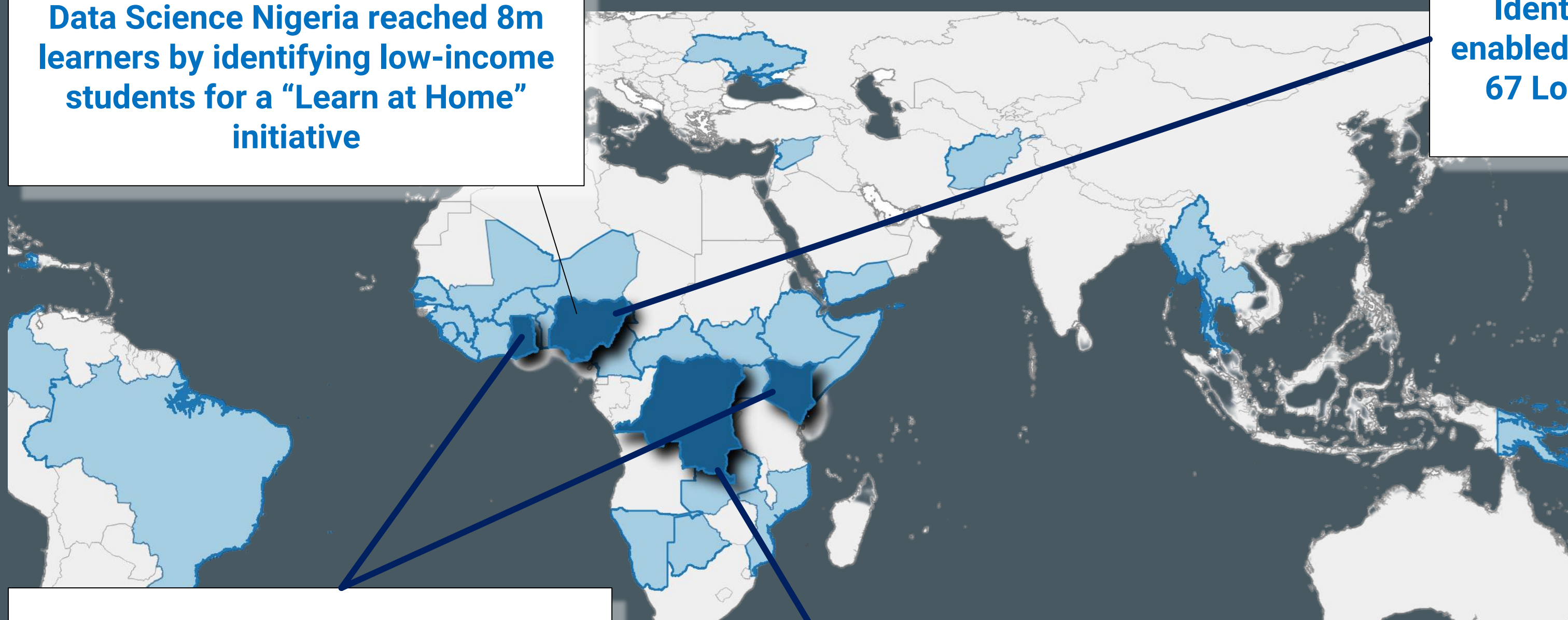
- Build better understanding of the country needs and how the data will be used.
- Access higher-resolution census microdata and survey data to feed into the modelling
- Deliver capacity building directly to make the population modelling more sustainable
- Work with Government departments on integrating the data into better decision-making and policy

Partnerships with Ministries of Health allow WorldPop to access population data collected through health campaigns and routine health information systems.

## WorldPop data is delivering real world impact

Data Science Nigeria reached 8m learners by identifying low-income students for a "Learn at Home" initiative

Identification of 100 zero dose areas enabled increased vaccination coverage in 67 Local Government Areas in Nigeria



WorldPop data was used by Facebook/Meta to provide access to shelter and clean water for 70,000 in Kenya and 800,000 in Northern Ghana

Malaria testing was increased by 18% in Banga Lubaka, Democratic Republic of Congo

Further details on WorldPop impact case studies are available through the QR link

